## TITLE: Stop, Shift or Graduate: Course Outcomes Lens

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## RESEARCH QUESTION(S):

How do undergraduate STEM students perform in the core math \& science gateway courses that lead into their STEM degrees?

STUDY DESCRIPTION: The STEM Gateway Program studied 1,503 first-time full-time freshmen students from the falls of 2005, 2006 and 2007 who initially stated they were interested in STEM degrees (see Table 1 below). These students indicated an interest in STEM majors when completing their admissions applications, or when visiting with academic advisors during their first semesters. At the time the data were pulled, these students fell into one of four student OUTCOME CATEGORIES:

- SHIFTED: Students who started with a STEM interest, but then switched to a non-STEM degree program at UNM
- GRADUATED: Students who started with a STEM interest and then graduated with a STEM bachelor's degree
- STOPPED: Students who started with a STEM interest, but then stopped attending UNM
- ENROLLED: Students who started with a STEM interest and were still enrolled in a STEM program at UNM in the fall of 2012

| Table 1. Overview of Population |  |
| :--- | :---: |
| Total Number of Students | 1503 |
| Number of students in SHIFTED cohort | 639 |
| Number of students in GRADUATED cohort | 334 |
| Number of students in STOPPED cohort | 444 |
| Number of students in ENROLLED cohort | 86 |

This study attempts to understand the impact of core gateway courses (courses that serve as gateway experiences to STEM degree programs) on STEM degree achievement. Each course was studied collectively, and was not broken out by section or instructor. Grade distribution patterns were collected only for students who fit the "Population Description / Definitions" section above. The following table provides a list of the courses studied:

| Table 2. STEM Gateway Courses |  |  |
| :--- | :--- | :--- |
| BIO | 201 | Molecular Cell Biology |
| BIO | 202 | Genetics |
| BIO | 203 | Ecology and Evolution |
| CHEM | 121 | General Chemistry I |
| CHEM | 122 | General Chemistry II |
| CHEM | 123 | General Chemistry I LAB |
| CHEM | 124 | General Chemistry II LAB |
| CHEM | 301 | Organic Chemistry |
| CHEM | 302 | Organic Chemistry |
| CHEM | 303 | Organic Chemistry LAB |
| CHEM | 304 | Organic Chemistry LAB |
| CS | 152 | Computer Programming Fundamentals |
| ECE | 131 | Program Fundamentals |
| ENVS | 101 | The Blue Planet |
| ENVS | 102 | The Blue Planet LAB |
| EPS | 101 | Intro Geology, How Earth Works |
| EPS | 105 | Physical Geology LAB |
| EPS | 201 | Earth History |
| MATH | 107 | Problems in College Algebra |
| MATH | 110 | Problems in Elementary Calculus |
| MATH | 120 | Intermediate Algebra |
| MATH | 121 | College Algebra |
| MATH | 123 | Trigonometry |
| MATH | 150 | Pre-Calculus Math |
| MATH | 162 | Calculus I |
| MATH | 163 | Calculus II |
| MATH | 180 | Elements of Calculus I |
| MATH | 181 | Elements of Calculus II |
| PHYC | 151 | General Physics |
| PHYC | 151 L | General Physics LAB |
| PHYC | 152 | General Physics |
| PHYC | 152 L | General Physics LAB |
| PHYC | 157 | Problems in General Physics |
| PHYC | 158 | Problems in General Physics |
| PHYC | 160 | General Physics |
| PHYC | 160 L | General Physics LAB |
| PHYC | 161 | General Physics |
| PHYC | 161 L | General Physics LAB |
| PHYC | 167 | Problems in General Physics |
| PHYC | 168 | Problems in General Physics |
|  |  |  |

In studying these courses, we examined the following variables for each course:

- Number of students enrolled at 21 days into the semester (census dates)
- Number of students enrolled at the end of the semester
- Percentage of enrollments at the end of the semester resulting in the following grades or statuses (note, due to students attempting the same course more than once, the number of enrollments does not always equal the number of students):
- "A" grade range
- "B" grade range
- "C" grade range
- "D" grade range
- "F" grade
- W (withdraw)
- I (Incomplete)
- CR (credit)
- NCR (no credit)
- AU (audit)

When examining these grade distributions, we studied patterns for the following subgroups:

- Grouped by entry cohort (2005, 2006, 2007, and all three combined)
- Grouped by study category (Enrolled, Graduated, Shifted, Stopped)
- Grouped by ethnicity (as indicated by the student on their admissions application or subsequent enrollment forms)
- Grouped by family income level (as defined by Pell grant eligibility)
- Grouped by STEM major

In addition, this study also explores the impact of co-enrollment at Central New Mexico College (CNM). For each of the courses, we examined the grade distributions for UNM STEM students (as defined in the "Population Description / Definitions" section above) enrolled in equivalent courses at CNM.

Finally, this study also explores course repeater patterns. For each course, the following information is reported:

- Number of students who repeated the course at least once
- Percentage of these students who passed on their first attempt (but still repeated the course anyway)
- Percentage of these students who passed on their second attempt
- Number of students who repeated the course at least twice
- Percentage of these students who passed on their third or final attempt


## FINDINGS

The following implications and recommendations are not comprehensive. They are provided only to stimulate discussion. They reflect only the views of the STEM Gateway program.

FINDING 1: INDIVIDUAL STEM GATEWAY COURSE IMPACT ON STEM GRADUATION
The average percentage of STEM-interested students in STEM gateway courses who eventually earned STEM bachelor's degrees was 36 \%. However, some courses are connected to lower STEM graduation rates.

| Table 3. STEM Gateway Courses with the LOWEST PERCENTAGE of Enrollments Resulting in Graduation |  |  |  |
| :---: | :---: | :---: | :---: |
| SUBJECT | NUMBER | Number of Enrollments | Percent of Enrollments Eventually Resulting in STEM GRADUATE |
| ENVS | 101 | 229 | 7\% |
| MATH | 120 | 426 | 8\% |
| EPS | 101 | 189 | 12\% |
| MATH | 121 | 635 | 13\% |
| CHEM | 123 | 156 | 16\% |
| MATH | 150 | 518 | 17\% |
| MATH | 123 | 405 | 22\% |
| MATH | 180 | 406 | 27\% |
| CHEM | 124 | 169 | 32\% |
| MATH | 162 | 426 | 35\% |


| Table 4. STEM Gateway Courses with the HIGHEST NUMBER of <br> Enrollments <br> NOT Resulting in Graduation <br> (courses that appear in both Tables 3 and 4 highlighted) |  |  |  |
| :--- | :--- | :---: | :---: |
| SUBJECT | NUMBER | Number of <br> Enrollments | Number of Enrollments <br> Eventually NOT <br> Resulting in STEM <br> GRADUATE |
| MATH | 121 | 635 | 507 |
| CHEM | 121 | 804 | 442 |
| MATH | 150 | 518 | 367 |
| MATH | 120 | 426 | 364 |
| MATH | 180 | 406 | 271 |
| MATH | 123 | 405 | 257 |
| CHEM | 122 | 560 | 249 |
| MATH | 162 | 426 | 201 |
| ENVS | 101 | 229 | 197 |
| BIO | 201 | 383 | 194 |


| Table 5. STEM Gateway Courses with the HIGHEST PERCENTAGE of <br> Enrollments Resulting in Stop (drop out) <br> (courses that appear in all Tables 3-5 highlighted) |  |  |  |
| :--- | :--- | :---: | :---: |
| SUBJECT | NUMBER | Number of <br> Enrollments | Percent of Enrollments <br> Eventually Resulting in <br> STOP |
| MATH | 150 | 518 | $26 \%$ |
| MATH | 120 | 426 | $26 \%$ |
| MATH | 123 | 405 | $24 \%$ |
| MATH | 121 | 635 | $22 \%$ |
| CHEM | 123 | 156 | $21 \%$ |
| EPS | 101 | 189 | $20 \%$ |
| MATH | 162 | 426 | $18 \%$ |
| CHEM | 121 | 804 | $17 \%$ |
| ENVS | 101 | 229 | $15 \%$ |
| MATH | 163 | 382 | $15 \%$ |


| $\begin{array}{c}\text { Table 6. STEM Gateway Courses with the HIGHEST NUMBER of } \\ \text { Enrollments } \\ \text { Resulting in Stop (drop out) } \\ \text { (courses that appear in all Tables 3 }\end{array}$ |  |  |
| :--- | :--- | :---: | :---: |
| SUBJECT | NUMBhlighted) |  |\(\left.| \begin{array}{c}Number of <br>

Enrollments\end{array} \quad $$
\begin{array}{c}\text { Number of Enrollments } \\
\text { Eventually Resulting in } \\
\text { STOP }\end{array}
$$\right]\)

The courses in Tables 3-6 are those that are least likely to lead to STEM graduation for STEMinterested students. They are dominated by pre-calculus mathematics courses.

On one hand, it appears that few STEM-interested students who enroll in pre-calculus courses go on to earn STEM bachelor's degrees. However, there is more to this story. When we look at students who began at UNM as first-time freshman and who earned STEM bachelor's degrees during the 2010-2011 academic year, we see that many successful STEM students completed pre-calculus courses at UNM (see Table 7).

| Population of students from first-time full-time freshman cohorts | Completed MATH 120 at UNM | Completed MATH 121 at UNM |
| :---: | :---: | :---: |
| All STEM Degree Recipients | 19\% | 41\% |
| All Engineering Degree Recipients | 10\% | 21\% |
| All Arts \& Sciences STEM Degree Recipients | 23\% | 52\% |
| Arts \& Sciences: Biology Degree Recipients Only | 28\% | 57\% |
| Arts \& Sciences: STEM Degree Recipients other than Biology | 12\% | 40\% |

These data illustrate that pre-calculus math courses serve two simultaneous roles: (1) crucial building block to STEM degrees, and (2) screening mechanism that pushes many students away from STEM.

## FINDING 2: COURSE CATEGORIES WITH LOW INCIDENCE OF STUDENTS GRADUATING WITH STEM DEGREES

Just as with individual courses, some course categories were connected to high and low success rates (see Table 8).

| Table 8. Course Categories and Student Outcomes |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUBJECT | Number of <br> Enroll | Number of GRAD | Number of SHIFT | Number of STOP | PCT of <br> Enroll <br> who <br> Grad | PCT of <br> Enroll <br> who <br> Shift | PCT of <br> Enroll <br> who <br> Stop |
| All Courses | 9540 | 3475 | 3558 | 1470 | 36\% | 37\% | 15\% |
| All Math Courses | 3440 | 854 | 1523 | 693 | 25\% | 44\% | 20\% |
| All Pre-Calc Math | 2044 | 309 | 1047 | 492 | 15\% | 51\% | 24\% |
| All 100 Level Courses | 7510 | 2451 | 2943 | 1288 | 33\% | 39\% | 17\% |
| All <151 Level Courses | 4359 | 1016 | 2016 | 878 | 23\% | 47\% | 20\% |
| All 151-199 Level |  |  |  |  |  |  |  |
| Courses | 3151 | 1435 | 927 | 410 | 46\% | 29\% | 13\% |
| All 200+ Level Courses | 2030 | 1024 | 615 | 182 | 50\% | 30\% | 9\% |

As seen in Table 8, once students enter into their 200 level gateway courses, their chances of graduating with STEM bachelor's degrees are much higher than the average (36\%). Gateway courses at the 151-199 level are slightly less likely to graduate STEM students than courses at the 200+ level, but are still more likely than the average.

The categories that are least likely to graduate STEM are pre-calculus mathematics courses (15\%), followed by gateway courses below the 151 level (23\%), and then followed by all math gateway courses (25\%).

These data appear to indicate that students are screened out of STEM very early in their careers at UNM. Again, pre-calculus mathematics seems to play the largest role in this screening out process.

Of gateway courses with enrollments over 100, Table 9 shows which are most likely to be repeated by UNM STEM students.

| Table 9. Courses with the Highest Repeat |
| :---: | :---: |
| Rates |$|$| PERCENT |  |
| :---: | :---: |
| COURSE | OF ENROLLMENTS <br> THAT ARE REPEATS |
| CHEM 301 | $23 \%$ |
| MATH 123 | $18 \%$ |
| MATH 162 | $17 \%$ |
| CHEM 302 | $17 \%$ |
| MATH 163 | $17 \%$ |
| MATH 150 | $16 \%$ |
| MATH 121 | $15 \%$ |
| MATH 180 | $16 \%$ |

## FINDING 4: THE IMPACT OF "A" RANGE GRADES ON STEM GRADUATION

The "UNM Killer Course List" from Fall 2011 includes eighty two courses with high enrollments and low student pass rates. STEM Gateway studied the grade distribution patterns for the following sixteen STEM-based courses on this list: MATH 120, 121, 123, 150, 162, 163, 180, 181; ENVS 101; CHEM 121, 122, 301, 302; BIOL 201, 202; PHYC 160. Taken together, these courses represent a sizable portion of the gateway courses that STEM students complete en route to their degrees.

| Table 10. Passing Percentages for STEM Gateway Courses on Killer Course List |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Passing (A,B,C) <br> Percentage for <br> GRADUATED | Passing Percentage for <br> SHIFTED | Passing Percentage for <br> STOPPED |  |  |  |
| Averages from courses <br> in this subset | $86 \%$ | $65 \%$ <br> (21 points lower than <br> GRADUATED) | (32 points lower than <br> GRADUATED) |  |  |  |

From the table above we clearly see that students who pass their STEM killer courses are more likely to graduate than those who do not. However, a closer examination of grade distributions points to a more specific observation.

| Table 11. Comparing GRADUATED to SHIFTED and STOPPED |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | C | D | F | WD | CR | NCR | ABC |
| Graduated | 38 | 33 | 16 | 4 | 1 | 7 | 2 | 0 | 86 |
| Shifted | 15 | 26 | 24 | 11 | 5 | 16 | 2 | 2 | 65 |
| Difference | 23 | 7 | -8 | -7 | -4 | -9 | 0 | -2 | 21 |
|  | A | B | C | D | F | WD | CR | NCR | ABC |
| Graduated | 38 | 33 | 16 | 4 | 1 | 7 | 2 | 0 | 86 |
| Stopped | 11 | 23 | 21 | 13 | 9 | 22 | 1 | 2 | 54 |
| Difference | 27 | 10 | -5 | -9 | -9 | -15 | 1 | -2 | 32 |

When comparing GRADUATED students to SHIFTED and STOPPED students, we find that largest grade difference is in the "A" range. Indeed, while nearly $38 \%$ of GRADUATED students earned " $A$ "s in these courses, only $15 \%$ of SHIFTED students and $11 \%$ of STOPPED students did so.

While the emphasis at most universities is on empowering students to pass their courses, for STEM students at UNM the emphasis should be placed on earning "A" grades. Programs and services should be designed to help students appreciate the distinction between " $A$ " grades and "passing" grades, and to help them achieve at the highest level. Indeed, "A" grade achievement should be considered as a key performance indicator for UNM's STEM improvement goals.

Finding 5: Pre-calculus mathematics and student achievement for traditionally underrepresented students

The following table shows grade distribution patterns for enrollments in our population for four primary pre-calculus math courses: Intermediate Algebra (MATH 120), College Algebra (MATH 121), Trigonometry (MATH 123) and Pre-Calculus Mathematics (MATH 150).

| Table 12. Grade Distribution Patterns for Pre-Calculus Math Courses |  |  |  |
| :--- | :---: | :---: | :---: |
| Course | Enrollment at the <br> end of semester | Percent of <br> enrollment earning <br> "A" range grade | Percent of <br> enrollment earning <br> CR or "C" grade or <br> higher (Success <br> Percent) |
| MATH 120 | 426 | 15 | $\mathbf{6 6}$ |
| MATH 121 | 635 | 13 | $\mathbf{6 4}$ |
| MATH 123 | 405 | 15 | $\mathbf{5 9}$ |
| MATH 150 | 518 | 13 | $\mathbf{5 8}$ |

Figure 1. Success Pct for Pre-calculus Math


Interestingly, this trend differs when looking at Hispanic and Pell-Eligible students compared to White Non-Hispanic students. While white students maintain relatively constant success rates throughout the pre-calculus sequence, success percentages for Hispanic and Pell-Eligible students decline as they progress through the courses.

Table 13. Grade Distribution Patterns for Pre-Calculus Math Courses, by Ethnicity and Pell-Eligibility


Pct of enrollment earning CR or "C" grade or higher (Success Percent)

| Hispanic Students |  |  |  |
| :--- | :---: | :---: | :---: |
| MATH 120 | 188 | 15 | 72 |
| MATH 121 | 252 | 10 | 64 |
| MATH 123 | 131 | 13 | 57 |
| MATH 150 Students Pell-Eligible During Their First Semesters at UNM |  |  |  |
|  | 136 | 17 | 53 |
| MATH 120 | 198 | 14 | 67 |
| MATH 121 | 92 | 13 | 63 |
| MATH 123 | 126 | 8 | 56 |
| MATH 150 | White, Non-Hispanic Students | 52 |  |
|  | 145 | 23 |  |
| MATH 120 | 328 | 14 | 60 |
| MATH 121 | 198 | 18 | 66 |
| MATH 123 | 231 | 15 | 61 |
| MATH 150 |  |  | 63 |

Figure 2. Success Pct for Pre-Calculus Math, by Ethnicity and Pell-Eligibility


11 | P a g e

## IMPLICATIONS

The following implications and recommendations are not comprehensive. They are provided only to stimulate discussion. They reflect only the views of the STEM Gateway program.

## IMPLICATION 1: STUDENTS ARE STRUGGLING TO GET THROUGH THE PRE-CALCULUS SEQUENCE

All roads lead to pre-calculus mathematics. Of all first-time freshmen, only $6 \%$ enroll in calculus or beyond during their first semesters. Twenty-eight percent do not enroll in any math or ISM course, and the remaining $65 \%$ enroll in a pre-calculus or ISM course during their first semesters.

Yet pre-calculus mathematics courses have topped UNM's Course Outcomes chart (traditionally referred to as the "killer course list") for years.

| Table 14. Pre-Calculus Courses on UNM's Killer Course List |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Percent of Enrollments "Did Not Pass" |  |  |  |  |

Source: UNM Office of Institutional Analytics

| Table 15. Pre-Calculus Courses on UNM's Killer Course List Number of Enrollments Resulting in "Did Not Pass" Outcome |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | MATH 120 | MATH 121 | MATH 123 | MATH 150 |
| Spring 2013 | 704 $1^{\text {st }}$ on the list | 438 <br> $2^{\text {nd }}$ on the list | $251$ <br> $6^{\text {th }}$ on the list | $\begin{gathered} 195 \\ 11^{\text {th }} \text { on the list } \end{gathered}$ |
| Fall 2012 | 581 <br> $2^{\text {nd }}$ on the list | 584 <br> $1^{\text {st }}$ on the list | $246$ <br> $10^{\text {th }}$ on the list | $262$ <br> $8^{\text {th }}$ on the list |
| Spring 2012 | $\begin{gathered} 506 \\ 1^{\text {st }} \text { on the list } \end{gathered}$ | $\begin{gathered} 475 \\ 2^{\text {nd }} \text { on the list } \end{gathered}$ | $\begin{gathered} 217 \\ 12^{\text {th }} \text { on the list } \end{gathered}$ | $\begin{gathered} 238 \\ 10^{\text {th }} \text { on the list } \end{gathered}$ |
| Fall 2011 | 747 <br> $1^{\text {st }}$ on the list | $\begin{gathered} 596 \\ 2^{\text {nd }} \text { on the list } \end{gathered}$ | $\begin{gathered} 193 \\ 14^{\text {th }} \text { on the list } \end{gathered}$ | $\begin{gathered} 295 \\ 9^{\text {th }} \text { on the list } \end{gathered}$ |

Source: UNM Office of Institutional Analytics

The current UNM MALL (Math Learning Lab) model for MATH 101, 102 and 103 (formerly MATH 120) represents a significant effort to improve student success rates in Intermediate Algebra.

Recommendations: The MALL project represents a solid start at reforming pre-calculus mathematics at UNM. Additional steps should be taken to (1) more fully research the scope and types of challenges posed by the status quo, and (2) develop and implement improvements among in pre-calculus advising, placement, degree pathways alignment, curriculum, instruction and/or academic support. In addition, emphasis should be placed on improving the precalculus experience for traditionally under-represented student populations.

## IMPLICATION 2: STUDENTS SHOULD UNDERSTAND THE VALUE OF MASTERY IN THEIR STEM GATEWAY COURSES

The phrase "C's earn degrees" can still be heard at UNM. Indeed, in some disciplines this may be the case. But STEM disciplines usually build upon the foundation knowledge and study skills taught in STEM gateway courses. For instance, it is difficult to succeed in MATH 121 if you did not master MATH 120. It is then even more difficult to succeed in MATH 150, and then later in CHEM 121. Simply passing these courses does not appear to suffice.

Recommendation: Working through advisors and instructors, stress to students the value of mastery over completion or passing.

